



## Livelihood Improvement Project Project Completion Report



## ACKNOWLEDGEMENTS

Taraqee Foundation has since long, established its integrity through their devoted efforts for the uplift of rural, urban and peri-urban poor and disadvantaged. Its collective conscious responses are well recognized and has led to enormous success in bringing assistance through empowering and enabling initiatives for raising the quality of life of the people of Balochistan and has far reaching results. The indicators all point towards sustainable development if organizations sincere in helping this province-integrate their efforts to support Taraqee's cause.

OCSO is proud to be part of Taraqee Foundations Livelihood Enterprise Development Program conducted simultaneously in 8 Union Councils of Ziarat, under this program 160 females were given two months comprehensive training on developing Tailoring Skills. LSO's formed by Taraqee provided valuable support in facilitating us at the field level. OCSO has diverse experience in skill development projects and has seized upon any opportunity where it can use its experiences to deliver the best possible results for the purpose of alleviating poverty by enabling beneficiaries to become self-reliant and earn and supplement their household income through the dignity of labor, application of their skills and abilities.

Balochistan is rich in human resource and it is further complimented by the hard work, resilience, determination and unwavering sprit of people who rise to ever occasion with enthusiasm- we all must contribute our best efforts in helping these people reach a point where they are no longer constrained by the lines of poverty –which we strongly feel is the root cause of all social ailments and this depravation has done more damage in Balochistan than anywhere else.

In the implementation of this project we received advise, guidance and valuable support from Mr. Faisal Ehsan, Manager HID, Taraqee Foundation and we are profoundly gratified for his help and faith in us and the bright future of the people of Ziarat. We express our sincere appreciation to a person who is involved, completely sincere and highly aware of the subtle nuances that define enterprise development.

We take this opportunity to thank Taraqee Foundatiion in inviting us to forums where we gained valuable insight and we sincerely hope our partnership will endure and collectively sharing the same vision –we continue to help, heal and restore this province of its lost glory. Your kindness is unparalleled on behalf of the people of the 160 beneficiaries- we thank you for your faith in us.



**Irfan Alamgir Khan**

Executive Director, OCSD



## PROJECT OVERVIEW:

<b>Organization Name</b>	Organization for Community Services and Development (OCSD)
<b>Project location (village, union council, Tehsil and district)</b>	8 Union Council of Ziarat
<b>No. of Direct &amp; Indirect Beneficiaries</b>	Female: 160 Direct Households: 1120 Indirect
<b>Brief description of project objective:</b>	The problem in Balochistan is not just political or strategic – it is humanitarian. A vast majority of the people in the province in rural and peri-urban areas and in its Baloch-dominated central and southern regions – live below poverty line with next to no means of earning a livelihood. They have minimal access to education, health, roads, electricity and other means of communication. Most of them have never heard about a flush toilet, a sewerage disposal system and running tap water. Their ramshackle abodes

	<p>are as basic as the temporary shelters in a badly run refugee camp and their belongings as nominal as those of any asset-less group of people in a war-ravaged country. It is a humanitarian crisis that can be resolved and all means deployed to reach the people- who through their indomitable courage, resilience, faith and determination have proved time and time again that how contributory they are towards any effort made to make their living conditions bearable. The people are involved, responsive and have an inbred sense of accepting responsibility for the betterment of their lives.</p> <p>The Project aims to develop skills of 160 females through community based and managed skill enhancement program. The course is designed to raise understanding of participants for utilizing their skills to run home based livelihood supporting enterprises, by using new and creative designing of product range that create a niche for them in the market thus supplementing their income and improving their quality of life. The Project will identify centers that have the maximum potential of willing participant's to ensure establishment of production centers and further development of their skills through provision of mechanized machines and renewed trainings.</p>
<b>Projected completion date:</b>	31 August, 2015





## PLANNER

- Develop a capability to monitor trends in poverty range security status and its determinants especially with respect to impacts on vulnerable groups;
- Design and implement training and other capacity building activities in the selected areas, coordinate all statistics data collection, analysis and related activities
- Produce training materials and user's manual for Community /Village Organizations once formed, established and sign undertaking for management of CTCs
- Establish 8 CTC's at selected areas within the stipulated time frame and identify need of the area through informed discussions on economic security , learning responsiveness towards advanced and creative designing of products that can be achieved by upgrading their skills
- Stay updated on progress, priorities and constraints



## FEASIBILITY

*We conducted feasibility taking several factors into consideration. The report is attached as ANNEX-1.*

Ziarat has a rich heritage and is home to some of the most proficient trainers in Tailoring and embroidery – a art that the girls are inherently good at, a finesse that is passed through generations of expertise. The education level is low, however the girls are quick to absorb and indicate a high level of intelligence and interest. Turn out at the CTC's was regular with the exception of 1 where to put it mildly, lack of interest on the part of the LSO resulted in impacting the program. We hope remedial measures would be adopted and an appropriate plan be looked into, that TF may consider more suitable to make future interventions in this union council-more effective. Our continuous engagement through dialogue did not achieve the desired output.

Ziarat has immense potential of tourism and despite volatile situation, the area attracts a large number of visitors from all over Pakistan. We would be assessing the possibility of establishing a common production center at a government facility to display products of our trainees. As a member of UNHCR's Livelihood Working Group, we share our progress with all LWG partners and actively seek their support in expanding the sphere of our interventions to make it prominent and inclusive.

OCS D has good links at hotels, factories in Faisalabad and other major cities and we would be actively sharing list of our trained manpower with both government, international NGOs, donors for their sustained support in locating opportunities for them. We would recommend that extended certification courses be delivered to raise their level and pave the path for their success in the future.

The training to strengthen the capacity of the trainees require sustained measures i.e., advanced level courses, incentives to best performing beneficiaries and inclusion/promotion of their products by prominent NGO's that have established art and craft centers. We would be

consistently seeking paths, maps to guide them towards a self-reliant and economically sound opportunities.



Based on preliminary assessment of field monitoring the sites with their performance rating is as under:

Union Council	Attendance	Training Delivery	LSO Support	Overall Rating
Kech	Average	Average	Average	5
Kawas	Good	Good	High	8
Mana	Good	Good	High	8
Sisal Mana	Good	Good	High	8
Poiee	Good	Good	High	8
Baghaey/Sanjavi	Good	Good	High	8
Raighora	Average	Average	Average	5
Chotair	Average	Average	Average	6







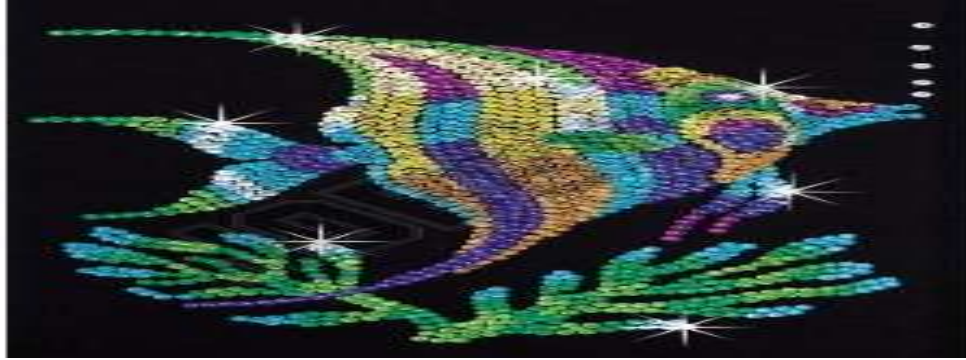
## TRAINING

*Participatory/ contributory responsiveness by involvement of community members and participants to acquire skills and constantly upgrade it through creative designing of products to supplement their income and get expanded opportunity to sell their products to a bigger market –thus aiding their livelihood potential*

Our training plans as a norm are certificate courses as we feel that this facilitates a beneficiary in the long term development and for securing loans if they want to set up home based business.

The stipends will contribute towards supplementing the income of 168 households directly and the rent to community based training centers will in all likelihood greatly benefit the recipients bringing relief to them in short term range with possibility of increase in per capita income- provided the centers are registered at TTB for similar trainings and with TF or OCSD as CTC's. This would pave the way for interventions that other organizations may wish to make in different sets of program addressing environment, food security, Health, WATSAN and WASH. The centers are provided with all amenities to facilitate the training sessions, the environment is enabling and conducive for free association and maximum absorption of training outline to acquire skills through synchronized and effectively designed modules.





## ROLE OF LSO's- GAPS

*The LSO's are supportive and we feel that Taraqee has gained massive support of the locals through their active participatory measures and their sustained efforts to alleviate the poverty in the region, the results are visible and promising*

OCSD signs partnership agreements/MOUs with LSOs, VOs, CBO's and other stakeholders in area where it works. We work in close collaboration with these community representatives and seek their support on ground level by involving them in all project activities.

As it is normal in every community based practice – some LSO's adopt a dominant behavior to retain a control on the project, which is quite understandable in economically depressed areas and even in normal income areas. At some point, we need to be resolute in our stance that irrespective of personal feelings, we are concerned about the larger interest of the beneficiaries and that to us they mean the entire world, so our firm position has to be respected by the LSO as we represent the lowest lows and the highest highs of the community and that we are all in this together for a common goal to end- eliminate-eradicate the deprivations of poverty-



OVOP- One Village One Product

OCSD to promote the art and craft of Balochistan has established Tehzeeb, a display center at its premises, a mini display of products would be placed at all major sites of high public traffic i.e Banks, Restaurants, Hotels, Airport etc. Its first range of product from Ziarat would be displayed for maximum exposure and we would request Taraqee for the use of its official logo.



## MONITORING

The OCSD team has extensive experience in livelihood sector and are sensitive to the needs of participants, they exercise highest code of conduct and utilize their expertise to guide and advise where required



## IMPACT

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Business startup tool kits to trainees who have excelled and have shown marked inclination can help ascertain durable outputs. We would stress that best performing CTC's are considered as priority for future interventions – the effectiveness of the program can only be truly gauged once production centers and strong link to Ministry of Manpower and labor Development, social welfare department is affirmed. A list of skilled trainees would be maintained and shared with relevant department for future placement in their poverty alleviation umbrella



### **OCSD-TF Production Centers at 8 UCs of District Ziarat:**

OCSD will establish production centers at easily accessible areas with high density of beneficiaries, i.e in localities that have primary facilities like power, water and secure environs (in and round mosques, schools, hospitals, markets, main road). These centers would be equipped with mechanized sewing machines for Pico, Zig Zag, Overlock, intricate machine embroidery. The centers would also serve as a Community information desk disseminating info about PPAF-TF interventions in Ziarat and how best the community can make productive use of these provisions to enhance their living standards. It would thus maximize and highlight TF's efforts in the region.

These Production centers could and would be utilized for different skill upgrading/enhancement trainings and would act as a resource/display center as well.

OCSD would eventually hand over the centers to the community with the stipulation that trainings continue and products are evolved to supplement/ensure income generation. OCSD would explore possibilities of sustained funding's of these centers through other donors until such time the community reaches self-sufficiency to run these centers on their own.